

2019-2020 District Goals



District: District 5M 2
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

GLT Nancy Matthwig will send Letters of invitation to club Presidents and Secretaries By April Announcement of training will be in April and May District Newsletter Training will be discussed at Spring Zone meetings in April Training will be held May 14 in Mankato Mn Sign in Sheet will measure success 10 % of all officers will complete an online skill training and turn completion notice into GLT Nancy

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Zone Chair training will be held May 14. GLT Nancy will apply for training funding to LCI by April 25 2019. Zone Chairs will be notified of training by May 1, 2019. Zone chairs will complete online zone chair modules by July 1, 2019 and send completion notice to GLT Nancy Matthwig

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- 10% of Clubs in the District will receive an Orientation Program by 4/1/2020.
- 10% of Clubs will be represented at U.S. Canada leadership Forum.
- 20% of clubs will have representation at Northern Pride Forum Mar 27-29 2020.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	60
2nd Quarter	40
3rd Quarter	60
4th Quarter	40

By the end of the 4th quarter, the district will add a total of 200 new members.

Action Items:

My district will induct 4 new Lions under 40 years old.

My district will organize at least 4 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	60
2nd Quarter	30
3rd Quarter	40
4th Quarter	60

By the end of the 4th quarter, the district's membership drops will not exceed 190 members.

Action Items:

NET GROWTH GOAL

200	+	20	-	190	=	30
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 195,000 people.

Action Items:

Of the total number of people served in my district, 100,000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

GAT Team and Zone Chairs will monitor and promote service activities reporting

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1900 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

Custom goal and action items

GAT Team and Zone Chairs will monitor and encourage service reporting.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 88% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: